



## JEFFREY CRAFT

MSc in Cities, BLA, BA, OALA, CSLA, ASLA

### Principal

Jeff is an urbanist with a focused practice in systems-based design. His belief that real change from progressive and equitable urban policy is reliant on sound and creative design solutions is at the core of his professional beliefs. Additionally, as Managing Design Principal at STUDIO tla, a Toronto and Dallas-based Urban Design and Landscape Architecture firm, he provides firm leadership and oversight in the design and management of complex private and public development projects. Prior to joining STUDIO tla, Jeffrey was a Partner and Design Principal at the SWA Group, residing in Dallas and Shanghai. His clients include public agencies and the largest private developers of planned environments, civic, institutional, and mixed-use urban venues in North America, China, India, and the UAE. Jeffrey is recognized internationally as a leader in the design and development of award-winning master planning projects and is a frequent lecturer and keynote speaker focusing on issues related to urbanization. Jeffrey is a full member of the American Society of Landscape Architects, the Canadian Society of Landscape Architects and holds CLARB certification.

Jeffrey, along with each of his partners at ComplexCity holds a Masters Degree in Cities from the London School of Economics, the leading international centre informing global urban practice areas of design, finance and politics.

### EDUCATION

London School of Economics, MSc in Cities

University of Guelph, Honours Bachelor of Arts in Landscape Architecture

University of Guelph, Baccalaureate of Arts

### REGISTRATIONS

Ontario Association of Landscape Architects

Canadian Society of Landscape Architects

American Society of Landscape Architects (NY, CA, AZ, TX)

CLARB Registered

American Planning Association

Urban Land Institute

### AWARDS & HONOURS

#### 2016

- State ASLA, Merit Award - Shanghai Baoshan New Gu City Landscape Master Plan

#### 2015

- State ASLA, Merit Award - Canadian National Holocaust Monument
- State ASLA, Merit Award - Nanjing Vanke Lishui Riverfront Park Master Plan

#### 2014

- State ASLA, Award of Excellence - Tangshan Fangshan National Geology Museum

#### 2015

- State ASLA, Merit Award - Sino-Singapore Nanjing Eco-Tech Island

## RELEVANT EXPERIENCE

- Raycom/Lenovo AI Campus Master Plan. Wuhan, China
- Sino-Singapore Eco-Island Municipal Master Plan. Nanjing, China
- Yan Qing New Town Master Plan. Yan Qing, China
- Nanjing Vanke Lishui Riverfront for Vanke Corporation. Nanjing Jiangsu, China
- Neijiang Xie Jia River Mixed Use Master Plan for the Government of Neijiang. Neijiang, China
- Scholars' Green Park. Mississauga, ON
- Orillia Waterfront Park. Orillia, ON
- Harding Park. Richmond Hill, ON
- Lennox Park. Richmond Hill, ON
- Brimorton Park. Scarborough, ON
- Robert St. Park at the University of Toronto. Toronto, ON
- University Toronto School Park. Toronto, ON
- Bathurst/Fisherville Neighbourhood Park. Toronto, ON
- E Place Park. Toronto, ON
- Elm/Kariya Park. Mississauga, ON
- Scholars' Green Park, Phase II. Mississauga, ON
- Meadowlark Community Park. Midland, ON
- Shared Path Indigenous Heritage Park. Vaughan, ON
- Fox Hills, Neighborhood Parks for the Government of Qatar. Lusail City, Qatar
- Bloor-Dufferin Precinct. Toronto, ON
- GM Mobility Campus. Toronto, ON
- Crystal Cove State Park Master Plan for the State of California. Laguna Beach, CA
- Festival Square for the City of Sudbury. Sudbury, ON
- Kokomo Park for Lewis Planned Communities. Sacramento, CA
- Seely Park for Lewis Planned Communities. Sacramento, CA
- Universal City. Pickering, ON
- Bridlewood MU Residential Master Plan. Scarborough, ON
- Season at Little Lake Master Plan. Midland, ON
- Major McKenzie & 404 MU Master Plan. Richmond Hill, ON
- Bathurst & Fisherville MP. Toronto, ON
- Yanbu Al Bahr Master Planned Community. Yanbu Al Bahr, Saudi Arabia
- Rabigh Master Planned Community. Rabigh, Saudi Arabia
- Vanke Qingyuan Community Master Plan. Guangzhou, China
- East Lu Shan Resort & Residential Community Master Plan. Nanjing, China
- Tongzhou Eco-Campus Master Plan. Beijing, China
- Falls Development Community Master Planning Services. Coeur d'Alene. Idaho, USA
- The Cannery, Sustainable Community Master Plan. Davis, CA
- Burj Tower Park Concept Competition. Dubai, UAE
- Canadian National Holocaust Monument Design Competition. Ottawa, ON
- D3-Dubai Design District for the Government of Dubai. Dubai, UAE
- DLF Cyber City for DFL Corp. Chennai & Guargaon, India
- Florin Road Ligvan Joaquin County. Stockton, CA
- Shijiazhuang Urban Design Master Plan for the City of Shijiazhuang. Shijiazhuang, China
- Tangshan Fangshan Geology Museum for Tangshan Fangshan Region Government. Nanjing, China